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Title:

Analisis pengaruh desain konten iklan di internet terhadap intensi pembelian secara daring. Studi kasus: iklan Tiket.com = Analyzing the impact of internet advertising content design on online purchase intentions. Case study: Tiket.com banner advertisement

Author:

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Subject:

Internet advertising; Digital media; E-commerce; Teleshopping

Call Number:

T-pdf

Publisher:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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