

Judul:

Analisis industri es krim nasional, cost-advantages unit bisnis, dan pengaruh sanksi distributor atas arus kas bisnis: studi kasus bisnis es krim SERU PT Unilever Indonesia Tbk = Analysis on national ice cream industry, business units value chain, the effect of sanction on micro-distributor towards cashflow: case study of seru ice cream business PT Unilever Indonesia Tbk

Pengarang/Penulis:

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Subjek:

Ice cream industry -- Equipment and supplies.

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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