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Judul:

Pengaruh Aesthetic Appeal, Layout and Functionality dan Financial Security terhadap Perceived E-Shopping Value serta dampaknya terhadap Customer Loyalty pada Sociolla Indonesia = The Effect of Aesthetic Appeal, Layout and Functionality and Financial Security on Perceived E-Shopping Value and its impact on Customer Loyalty at Sociolla Indonesia

Pengarang/Penulis:

Ivanka Griselda, author

Subjek:

Online social networks -- Management

Nomor Panggil:

TA-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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