

Judul:

Effect of perceived personalization and self- expressive brand towards perceived quality and brand loyalty of local footwear brands on instagram = Analisis pengaruh perceived personalization dan self expressive brand terhadap perceived quality dan brand loyalty pada merek sepatu lokal di instagram.

Pengarang/Penulis:

Adhiwira Indrabrata, author

Subjek:

marketing

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)