

Judul:

Pengaruh Service Quality, Perceived Value pada Customer Satisfaction dan Loyalty di "Warunk Upnormal Jakarta" = The Effect of Service Quality, Perceived Value on Customer Satisfaction and Loyalty in "Warunk Upnormal Jakarta".

Pengarang/Penulis:

Billy Muhammad Fadillah, author

Subjek:

Customer services -- Economic aspects; Consumer satisfaction; Customer loyalty

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)