

Judul:

Pengaruh electronic word-of-mouth, destination image, destination familiarity dan attitude toward destination terhadap travel intention destinasi Lombok = The influence of electronic word-of-mouth, destination image, destination familiarity and attitude toward destination on travel intention to Lombok

Pengarang/Penulis:

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Subjek:

Word-of-mouth advertising; Internet marketing; Travel -- Economic aspects

Nomor Panggil:

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