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Judul:

Analisis Pengaruh Organizational Culture, Corporate Entrepreneurship, dan Implementasi Customer Relationship Management Terhadap Kinerja Unit Bisnis pada Perusahaan Telekomunikasi di Indonesia = Analyzing The Influence of Organization Culture, Corporate Entrepreneurship, and Implementation Customer Relationship Management on The Performance of Business Units on Telecommunication Companies in Indonesia

Pengarang/Penulis:

Rediani Pramudita, author

Subjek:

Customer relations -- Management; Corporate culture; Entrepreneurship

Nomor Panggil:

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Penerbitan:

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