

Title:

Perbandingan hubungan antara rute sentral dalam elaboration likelihood model dengan resiliensi jemaat megachurch di Kota Semarang (Studi eksperimen pada pesan komunikasi religius dan komunikasi sekuler) = The comparison of correlations between central route in elaboration likelihood model and resilience of megachurch congregations in The City of Semarang (Experimental study on religious and secular communication message).

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