

Judul:

Analisis keinginan membeli terhadap produk green skincare menggunakan theory of planned behavior dengan moderasi country of origin dan price sensitivity = Analysing purchase intention of green skincare products using the theory of planned behavior with moderation country of origin and price sensitivity

Pengarang/Penulis:

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Subjek:

Green Skincare; The theory of planned behavior; Country of origin; Price sensitivity

Nomor Panggil:

S-pdf

Penerbitan:

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