

***Judul:***

Analisis keinginan membeli terhadap produk green skincare menggunakan theory of planned behavior dengan moderasi country of origin dan price sensitivity = Analysing purchase intention of green skincare products using the theory of planned behavior with moderation country of origin and price sensitivity

***Pengarang/Penulis:***

Alifya Puspadianty, author

***Subjek:***

Green Skincare; The theory of planned behavior; Country of origin; Price sensitivity

***Nomor Panggil:***

S-pdf

***Penerbitan:***

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