

Judul:

Peran halal country image dan halal branding constructs pada industri makanan halal: Pengaruhnya terhadap repurchase intention = The role of halal country image and halal branding constructs in the halal food industry: Their effects on repurchase intention.

Pengarang/Penulis:

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Subjek:

Halal food industry -- Law and legislation -- Indonesia.

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T-Pdf

Penerbitan:

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