

Judul:

Pengaruh program tanggung jawab sosial perusahaan terhadap niat beli produk Uniqlo U future lifewear essentials = Impact of corporate social responsibility programs towards consumer's purchase intention of Uniqlo U future lifewear essentials products

Pengarang/Penulis:

Azzahra Khairunnisa Rosalin, author

Subjek:

Social responsibility of business; Consumer behavior

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)