

Judul:

Peran electronic word of mouth, protokol kesehatan, perceived usefulness dan perceived enjoyment terhadap niat pemesanan hotel butik pada masa pandemi covid19 = The role of electronic word of mouth, health protocol, perceived usefulness and perceived enjoyment to intention to book of boutique hotel during covid19 pandemic.

Pengarang/Penulis:

Precellina, author

Subjek:

Consumers -- Developing countries.

Nomor Panggil:

T-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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