

Judul:

Pengaruh Social Impulse terhadap Urge To Buy Impulsively dengan Impulse Buying Tendency sebagai Variabel Moderasi selama Pandemi Covid-19 = The Effect of Social Impulse on Urge to Buy Impulsively with Impulse Buying Tendency as A Moderated Variables During The Covid-19 Pandemic

Pengarang/Penulis:

Mufadhzil, author

Subjek:

Motivation (Psychology) -- Economic aspects.

Nomor Panggil:

T-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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