

Judul:

Pengaruh country of origin terhadap consumer purchase intention melalui brand image dan brand evaluation pada target konsumen skincare Laneige di Jakarta = The effect of country of origin towards consumer purchase intention through brand image and brand evaluation on Laneige skincare target consumer in Jakarta

Pengarang/Penulis:

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Subjek:

Country of origin conditions; Purchasing.

Nomor Panggil:

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