

Judul:

Pengaruh Brand Experience, Brand Personality, Brand Prestige terhadap Brand Loyalty melalui Brand Trust dan Customer Satisfaction (Studi pada Pengguna Sepeda Motor Honda CBR150R di Jakarta) = The Effect of Brand Experience, Brand Personality, Brand Prestige on Brand Loyalty through Brand Trust and Customer Satisfaction (Studies on Honda CBR150R Motorcycle Users in Jakarta)

Pengarang/Penulis:

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Subjek:

Brand loyalty -- Case studies

Nomor Panggil:

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Penerbitan:

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