

Judul:

Pengaruh Persepsi Nutritional Value, Sensory Appeal, Price, dan Health Consciousness Frozen Chicken Nugget Terhadap Consumer's Purchase Intention = The Influence of Perceived Nutritional Value, Sensory Appeal, Price, and Health Consciousness of Frozen Chicken Nugget on Consumer's Purchase Intention

Pengarang/Penulis:

Rayfaldi Darmawan, author

Subjek:

Consumer

Nomor Panggil:

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Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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