

Judul:

Sustainable beauty: pengaruh eco-label, product attributes, Perceived Consumer Effectiveness (PCE), dan environmental awareness terhadap green purchase behavior = Sustainable beauty: the effect of eco-label, product attributes, Perceived Consumer Effectiveness (PCE), and environmental awareness on green purchase behavior

Pengarang/Penulis:

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Subjek:

Eco-labeling; Green marketing

Nomor Panggil:

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