

Judul:

Analisis pengaruh information quality, social psychological distance, dan trust terhadap purchase intention pada Instagram: studi kasus: beauty influencer di Indonesia = The influence of information quality, social psychological distance, and trust on purchase intention in Instagram: case study: beauty influencers in Indonesia

Pengarang/Penulis:

Putri Anastasha, author

Subjek:

Consumer behavior; Word-of-mouth advertising; Social psychology -- Economic aspects

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)