

Judul:

Pengaruh Karakteristik Platform, Reward Recognition dan Customization Terhadap Loyalitas Perilaku Konsumen Produk Kuliner UMKM Skala Mikro Pada Food Delivery Applications = The Effect of Platform Characteristics, Reward Recognition, and Customization on Customer Loyalty Intention of Micro-Scale SME Culinary Products in Food Delivery Applications

Pengarang/Penulis:

Agung Dwi Saputra, author

Subjek:

Food delivery services--Economic aspect

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)