

Judul:

Pengaruh Behavioral Involvement Pada Penggunaan Video 360 terhadap Visit dan Ewom intention saat Pandemi Covid-19 = The Effect of Behavioral Involvement on The Use of Video 360 on Visit and Ewom intention to Travel during the Covid-19 Pandemic Abstract

Pengarang/Penulis:

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Subjek:

Video marketing; Virtual reality in management--Forecasting.

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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