

Judul:

Pengaruh motivasi belanja hedonis terhadap perilaku pembelian kompulsif produk fashion secara online selama pandemi COVID-19
= Effects of hedonic shopping motivation on compulsive buying behaviour between online fashion buyers during COVID-19 pandemic

Pengarang/Penulis:

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Subjek:

Hedonic damages -- Economic aspects; Compulsive shopping

Nomor Panggil:

S-pdf

Penerbitan:

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