

Judul:

Pengaruh Variabel Inovasi, Awareness Level, Religious Belief terhadap Adopsi Penggunaan Produk Asuransi Jiwa Unit link Syariah Saat Pandemi COVID-19: Studi Pada Nasabah Prudential Life Assurance = "The Influence of Innovation, Awareness level, Religious Belief variables towards the Adoption the Use of Sharia Unit link Life Insurance Products During the COVID-19 Pandemic: A Study on Prudential Life Assurance Customers"

Pengarang/Penulis:

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Subjek:

Life insurance; Covid-19; Sharia (Islamic law)

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