

Judul:

Pengaruh consumer perceived values saat berbelanja melalui Shopee Live terhadap Consumer Trust dan Consumer Engagement = The influence of consumer perceived values when shopping through Shopee Live on Consumer Trust and Consumer Engagement

Pengarang/Penulis:

Sihombing, Ferawati, author

Subjek:

E-commerce; Shopping, Shopee Live

Nomor Panggil:

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