

Judul:

Pengaruh Perceived Brand Leadership Terhadap Consumer Satisfaction dan Repurchase Intention (Studi pada E-commerce Shopee) = The Effect Of Perceived Brand Leadership On Consumer Satisfaction and Repurchase Intention (Study On E-Commerce Shopee)

Pengarang/Penulis:

Togar, Benedictus, author

Subjek:

Consumer satisfaction--Case studies.

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

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