

Judul:

Pengaruh Customer Engagement, Service Quality, Perceived Value, Customer Satisfaction, dan Brand Image Terhadap Customer Loyalty Penumpang Maskapai Penerbangan Citilink di Jakarta = The Effect of Customer Engagement, Service Quality, Perceived Value, Customer Satisfaction, and Brand image on Customer Loyalty Citilink Airline Passengers in Jakarta

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Subjek:

Customer equity--Management.; Customer loyalty--Case studies

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