

Judul:

Upaya Komersial Layanan Kereta Rel Listrik (KRL) Pada Masa Pandemi Covid-19 Melalui Pendekatan Strategi Marketing Mix 7P = Commercial Efforts for Electric Multiple Unit Train (KRL) Services During The Covid-19 Pandemic Through The Marketing Mix 7P Strategies Approach

Pengarang/Penulis:

Maharani Dwi Astuti, author

Subjek:

Public service; Marketing Strategy & Planning, Inc; Public transportation

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ilmu Administrasi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)