

Judul:

Analisis pengaruh flow in game advertising terhadap purchase intention bagi generasi Z = Analysis of the effect of flow in game advertising on purchase intention for generation Z

Pengarang/Penulis:

Muhammad Ihsan Jalil, author

Subjek:

Advertising; Consumers preferences; Consumer behavior

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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