

Judul:

Pengaruh Perceived Safety & Brand Trust, Fair Price, Perceived Risk, Government Trust, dan Solidarity with Restaurant Sector terhadap Intention to Visit Restoran All You Can Eat (Studi pada Perilaku Konsumen selama Pandemi COVID-19 di DKI Jakarta) = The Effect of Perceived Safety & Brand Trust, Fair Price, Perceived Risk, Government Trust, and Solidarity with Restaurant Sector toward Intention to Visit All You Can Eat Restaurant (Study on Consumer's Behavior during COVID-19 Pandemic in DKI Jakarta)

Pengarang/Penulis:

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Subjek:

Consumer behavior; Branding (Marketing)

Nomor Panggil:

S-pdf

Penerbitan:

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