

Judul:

Pengaruh Negative Review dan Managerial Response terhadap Customer Attitude Toward Product pada E-Commerce = The Effect of Negative Review and Managerial Response to Customer Attitude toward Product in E-commerce

Pengarang/Penulis:

Deo Alverian Wijaya Waluyo, author

Subjek:

Shopping--Computer network resources.

Nomor Panggil:

S-pdf

Penerbitan:

Fakultas Psikologi Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)