

**Judul:**

Personal Branding Melalui Strategi Impression Management Family-Influencer Indonesia di Media Sosial (Analisis terhadap YouTuber Kimbab Family) = Personal Branding through Indonesian Family-Influencer's Impression Management Strategy on Social Media (Analysis of YouTuber Kimbab Family)

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**Subjek:**

Branding (Marketing); Social media -- Marketing

**Nomor Panggil:**

MK-pdf

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