

Judul:

Peran Sikap Dalam Memediasi Persepsi Kesenangan (Perceived Enjoyment) Dan Persepsi Risiko (Perceived Risk) Terhadap Intensi Membeli Non-Fungible Tokens (NFT) = The Role Of Attitude In Mediating Perceived Enjoyment And Perceived Risk Towards Purchase Intention Of Non-Fungible Tokens (NFT)

Pengarang/Penulis:

Edria Pavitaruni, author

Subjek:

Consumer behavior -- Psychological aspects

Nomor Panggil:

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Penerbitan:

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