

Judul:

Pengaruh Perceived Homophily dan Kredibilitas Akun TikTok @Mmivia Melalui Perspektif Attitude Towards User-Generated Content (UGC) terhadap Minat Beli Produk Fashion Lokal = The Effect of Perceived Homophily and the Credibility of the @Mmivia TikTok Account Through the Perspective of Attitude Towards User-Generated Content (UGC) on the Interest in Buying Local Fashion Products

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Subjek:

User-generated content

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