

Judul:

Estimasi Customer Lifetime Value (CLV) dan Segmentasi Retailer pada Perusahaan Telekomunikasi Menggunakan Indikator Recency, Frequency, Monetary (RFM) = Estimation of Customer Lifetime Value (CLV) and Retailer Segmentation in Telecommunications Companies Using Recency, Frequency, Monetary (RFM) Indicators

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