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Peran Involvement: Analisa Halaman Sosial Media Layanan Brand Makanan Sehat dalam Consumer Attitude dan Future Purchase Intention = The Role of Involvement: Analyzing The Effect of The Healthy Food Brands Social Media Pages on Consumer Attitude and Purchase Intention

***Pengarang/Penulis:***

Sharinne Elmyra Tambu, author

***Subjek:***

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***Nomor Panggil:***

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***Penerbitan:***

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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