

Judul:

Pengaruh Trustworthiness Seorang Influencer, Customer Citizenship Behaviour, Customer Participation Behaviour, dan Expected Brand Value, terhadap Purchase Intention dalam High Involvement Product = Influencer's Trustworthiness, Customer Citizenship Behaviour, Customer Participation Behaviour, and Expected Brand Value towards Purchase Intention on High Involvement Product

Pengarang/Penulis:

Gabriele Faustine Hartawidjaja, author

Subjek:

Consumer behavior

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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