

Judul:

Pengaruh Celebrity Endorsement Terhadap Place Attachment Melalui Brand Equity, Studi Peragaan Busana Jalanan Citayam Fashion Week = The Effect of Celebrity Endorsement on Place Attachment through Brand Equity, Study on Citayam Fashion Week as a Street Fashion Show

Pengarang/Penulis:

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Subjek:

Endorsements in advertising; Place attachment

Nomor Panggil:

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