

Judul:

Pengaruh Bonus Pack, Price Discount, dan Price Consciousness Terhadap Attitude Toward Offer = The Effect Of Bonus Pack, Price Consciousness On Attitude Toward Offer

Pengarang/Penulis:

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Subjek:

Marketing; Consumer behavior; Marketing Strategy and Planning, Inc

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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