

Judul:

Analisis Faktor Attitude Toward TikTok Fashion Influencer Terhadap Brand Attitude dan Purchase Intention Konsumen pada Brand Fashion Lokal Wanita
= Factor Analysis of Attitude Toward TikTok Fashion Influencers Against Brand Attitude and Consumer Purchase Intention on Local Women's Fashion Brands

Pengarang/Penulis:

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Subjek:

Fashion design--Digital techniques

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