

***Judul:***

Strategi Optimalisasi Sertifikasi Halal Produk UMK Makanan Dan Minuman Di Indonesia: Pendekatan Hybrid SWOT-Quantitative Strategic Planning Matrix (QSPM) = Optimization Strategy For Halal Certification Of MSEs Food And Beverage Products In Indonesia: A Hybrid SWOT-Quantitative Strategic Planning Matrix (QSPM) Approach

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