

***Judul:***

Pengaruh Brand Post Characteristics Pada Unggahan Instagram Brand Fashion Lokal Dalam Membangun Consumer Engagement Dan Customer-Brand Relationship = The Effect Of Brand Post Characteristics On Local Fashion Brand Posts In Building Consumer Engagement And Customer-Brand Relationship

***Pengarang/Penulis:***

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***Subjek:***

Consumer behavior; Branding (Marketing); Branding (Marketing); Brand loyalty

***Nomor Panggil:***

T-pdf

***Penerbitan:***

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