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Judul:

Pengaruh Perceived Value Live Streaming Terhadap Purchase Intention Customers E-commerce = The Effect Of Live Streaming Perceived Value On Purchase Intention Of E-Commerce Customers

Pengarang/Penulis:

Sarah, author

Subjek:

Consumer behavior; Electronic commerce

Nomor Panggil:

T-pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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