

Judul:

Pengaruh attitude, environmental concern, personal norms, dan willingness to pay terhadap minat beli kemasan ramah lingkungan: studi pada Plepah Indonesia = The effect of attitude, environmental concern, personal norms, and willingness to pay towards eco-friendly packaging purchase intention: study on Plepah Indonesia

Pengarang/Penulis:

Ahmad Naufal, author

Subjek:

Attitude; Environmental concern, inc.; Willingness to pay--Indonesia

Nomor Panggil:

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