

***Judul:***

Pengaruh Perceived Authenticity terhadap Perceived Quality, Perceived Value, dan Behavioral Intention pada Konsumen Jaringan Restoran Padang =  
The Influence of Perceived Authenticity to Perceived Quality, Perceived Value, and Behavioral Intention on Chain Padang Restaurant Consumers

***Pengarang/Penulis:***

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***Subjek:***

Consumers--Decision making.

***Nomor Panggil:***

S-pdf

***Penerbitan:***

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