

Judul:

Pengaruh Corporate Image terhadap Organizational Attractiveness dengan Peran Mediasi Employer Image dan Person-Organization Fit serta Moderasi Social Identity Consciousness bagi Pencari Kerja Generasi Z pada Perusahaan Bank Digital = The Influence of Corporate Image on Organizational Attractiveness with the Mediating Role of Employer Image and Person-Organization Fit and Social Identity Consciousness Moderation for Generation Z Job Seekers in Digital Bank Company

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