

***Judul:***

Pengaruh Halal Awareness, Halal Certification, dan Attitude Terhadap Niat Beli Konsumen Muslim di Indonesia: Studi Kasus pada Makanan Lokal dan Brand Internasional = The Influence of Halal Awareness, Halal Certification, and Attitude on the Purchase Intention of Muslim Consumers in Indonesia: A Case Study on Local Food and International Brands

***Pengarang/Penulis:***

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***Subjek:***

Marketing -- Decision making ; Consumer behavior ; Muslims ; Dietary laws

***Nomor Panggil:***

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***Penerbitan:***

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