

Judul:

Analisis Pengaruh Perceived Credibility of Online Job Advertisement dan Employer Branding terhadap Intention to Apply Para Pencari Kerja Generasi Z dengan Organizational Attractiveness Sebagai Mediating Variabel = Analysis of the Effect of Perceived Credibility of Online Job Advertisement and Employer Branding on the Intention to Apply of Generation Z Job Seekers with Organizational Attractiveness as a Mediating Variable

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Subjek:

Organizational effectiveness ; Personnel management

Nomor Panggil:

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