

***Judul:***

Meningkatkan Customer E-Loyalty dan E-WOM: Peran Service Quality dan Customer Satisfaction Berbasis Elektronik dan Non-Elektronik (Studi Kasus Aplikasi PLN Mobile) = Enhancing Customer E-Loyalty through Electronic and Non-Electronic Based Service Quality and Customer Satisfaction and Its Impact on E-WOM (Case Study PLN Mobile Application)

***Pengarang/Penulis:***

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***Subjek:***

Consumer satisfaction; Customer loyalty

***Nomor Panggil:***

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