

Judul:

The Effect of Employer Branding, Product Branding, Corporate Branding, Corporate Reputation, and Social Media on Generation Z Intention to Apply for A Job Moderated By Social Media: The Case of One of Indonesian State-Owned Bank = Pengaruh Employer Branding Product Branding, Corporate Reputation, dan Sosial Media Terhadap Intensi Generasi Z Melamar Pekerjaan Dimoderatori Sosial Media: Studi Kasus Salah Satu Bank BUMN Indonesia

Pengarang/Penulis:

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Subjek:

Employer branding; Corporate image

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S-pdf

Penerbitan:

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