

Judul:

Rancangan dan Evaluasi Desain Prototipe Mobile Social Commerce pada Aplikasi LINE: Studi Kasus Chat-Based Community Group Buying = Design and Evaluation of Mobile Social Commerce Prototype Design on LINE Application: A Case Study of Chat-Based Community Group Buying

Pengarang/Penulis:

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Subjek:

Electronic commerce; Online chat groups; User-centered system design

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