

Judul:

Analisis faktor usability, social interaction, dan browsing activity pada akun menfess (mention confess) twitter terhadap perilaku impulsive buying = Analysis of usability, social interaction, and browsing activity factors on twitter menfess (mention confess) accounts towards impulsive buying behavior

Pengarang/Penulis:

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Subjek:

Social interaction -- Computer network resources

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Penerbitan:

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